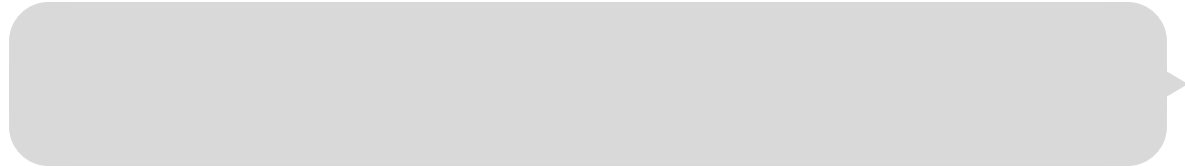
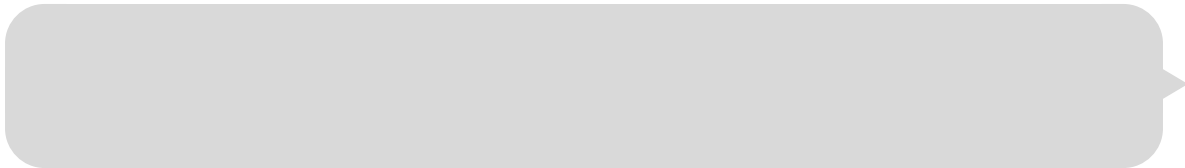


# Know the Power of Dark Social



*Private Messaging for Your Promotions*



Public  
vs.  
Private



Email  
vs.  
Texts



Dark  
Social  
Apps



# Know the Power of Dark Social



*Private Messaging for Your Promotions*



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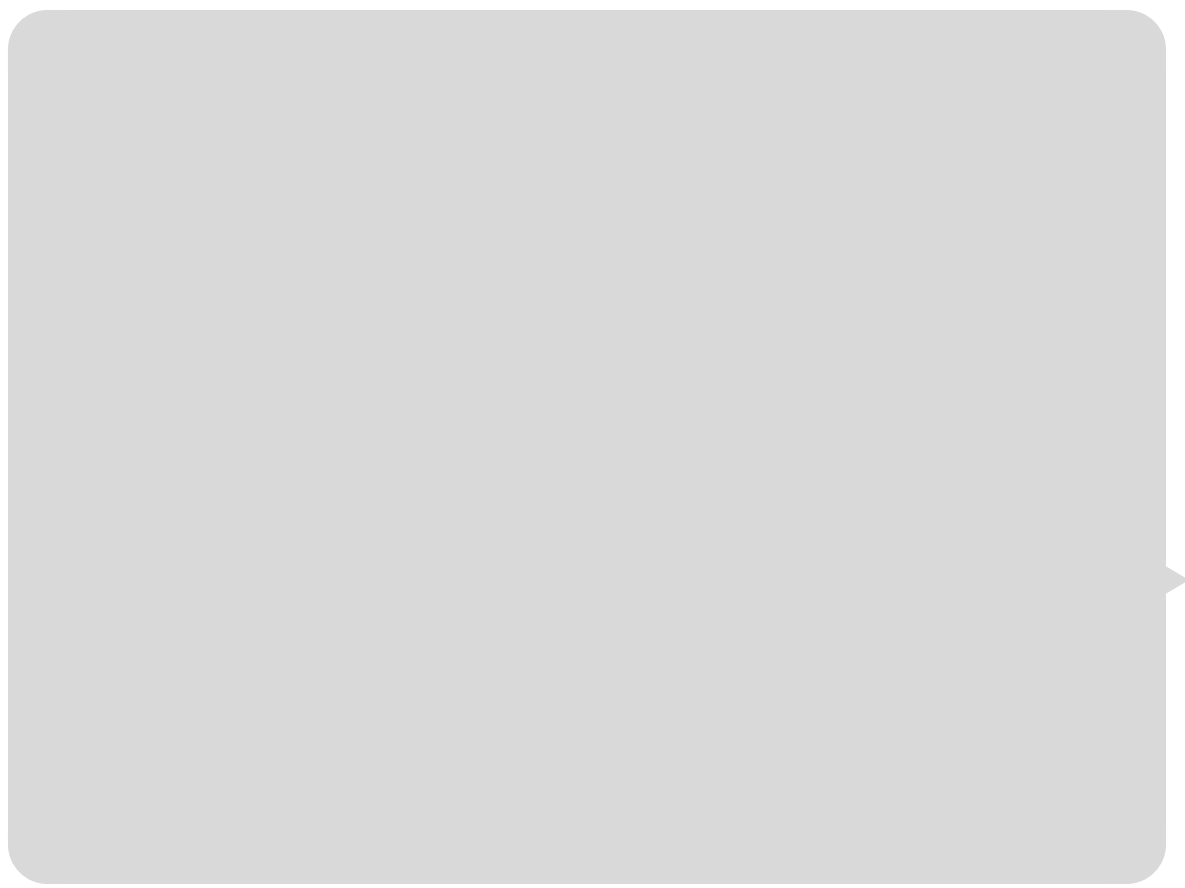
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**GetSocial**

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Tracking  
Dark  
Social



My  
Dark  
Social  
Strategy