

# Stories!

## HOW THEY COMPARE



Snapchat Stories



Instagram Stories



Messenger Day



Facebook Stories

	Snapchat Stories	Instagram Stories	Messenger Day	Facebook Stories
Disappears after 24 hours	✓	✓	✓	✓
Add to daily collection visible to larger audience	✓	✓	✓	✓
Send privately to other app users	✓	✓	✓	✓
Create tag of another user with text tool	Text-only; will not notify user they have been tagged.	✓	Text-only; will not notify user they have been tagged.	Text-only; will not notify user they have been tagged.
Face-mapping filters	✓	✗	✓	✓
Geo-filters / stickers	✓	✗	✗	✗
Time filters / stickers	✓	✓	✓	✓
Temp filters / stickers	✓	✓	✗	✓
Altitude filters / stickers	✓	✓	✗	✓
Speed filters / stickers	✓	✗	✗	✗
Photo filters	✓	✓	✗	✓
Motion filters	Slow motion; fast motion, reverse motion.	✗	✗	✗
Doodling	Adjustable pen width, 11 colors.	Adjustable pen width, 27 colors, neon style available.	Single pen width, full color spectrum.	Single pen width, 11 colors.
Stickers	Snapchat stickers, plus all standard emoticons.	Instagram stickers, plus all standard emoticons.	Messenger stickers, plus all standard emoticons.	Facebook stickers.
Text & captions	Text bar or larger text up to 9 colors. Resize and left/center justify.	Text of various size and up to 27 colors. Endless hard returns.	White text with clear, white, or black background. Endless.	Color text with clear, white, or black background. Endless hard returns.
Bitmoji integration	✓	✗	✗	✗
Handsfree option	✗	✓	✗	✗
Go LIVE	✗	✓	✗	✗